

# SPONSORSHIP AGREEMENT

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## 1. Parties to Agreement

1.1. The \_\_\_\_\_, University of Bradford, Union of Students, Richmond Road, Bradford. West Yorkshire. BD7 1DP. (Abbreviated or Indicated as \_\_\_\_\_ on agreement)

1.2. Sponsor Name & Address

## 2. Length of Agreement

2.1. The agreement between the \_\_\_\_\_ and \_\_\_\_\_ (Sponsor's Name) will be for the duration of \_\_\_\_ year; \_\_\_/\_\_\_/\_\_\_ (start date)

## 3. Terms of Agreement

3.1. **Unauthorised** publicity is prohibited on campus grounds; this includes university buildings, publicity on clothing and in the student newspaper, club/society website or social groups and Student Central

3.2. The \_\_\_\_\_ Club/Society and the \_\_\_\_\_ Sponsor (Insert name) agree to meet their obligations as stated below in the agreement.

3.3. By signing this agreement, the \_\_\_\_\_ Club/Society and \_\_\_\_\_ (Sponsors name) are bound to fulfil the obligations of the agreement

## 4. The Obligations of the Agreement

4.1. The \_\_\_\_\_ Club/Society agree to;

4.1.1. Ensure that the sponsors logo is included on all club/society clothing

4.1.2. Ensure that the sponsors links, logo and web address are include in mail out to members

4.1.3. The continuous publicity of the sponsor through \_\_\_\_\_

4.1.4. \_\_\_\_\_

4.1.5. \_\_\_\_\_

4.2. The \_\_\_\_\_ agrees to;

4.2.1. Provide the \_\_\_\_\_ club/society with the materials required for promotion i.e. logo

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4.2.2. Pay for the \_\_\_\_\_ club/society the sum of  
£ \_\_\_\_\_ between 30 days from the day of invoice

4.2.3. \_\_\_\_\_

4.2.4. \_\_\_\_\_

4.2.5. \_\_\_\_\_

## 5. Signatures

5.1. On Behalf of the \_\_\_\_\_ Club/Society

Name \_\_\_\_\_

Sign \_\_\_\_\_

Position \_\_\_\_\_

Date \_\_\_\_\_

5.2. On Behalf of the Sponsor

Name \_\_\_\_\_

Sign \_\_\_\_\_

Position \_\_\_\_\_

Date \_\_\_\_\_

5.3. On Behalf of the University of Bradford Union of Students

Name \_\_\_\_\_

Sign \_\_\_\_\_

Position \_\_\_\_\_

Date \_\_\_\_\_